



Call for Entries 2011/2012 El Paseo Invitational Exhibition (DEADLINE FOR ENTRIES – March 5, 2010)

ABOUT THE EL PASEO INVITATIONAL EXHIBITION:

El Paseo is the premier shopping street in Palm Desert and the Coachella Valley, located in Southern California. The exhibition space consists of eighteen concrete pads located in the median along a one and one half mile stretch of prime retail. Artwork will be installed October - November 2010 and remain on site until November 2012.

DEADLINE:

March 5, 2010 at 5:00 p.m. (postmark/email deadline)

THEME: Desert light

HONORARIUM:

A \$2,500 honorarium will be provided for each selected artwork. Participant is responsible for delivery and pick-up of artwork.

ELIGIBILITY:

- All artists, galleries, museums/non-profit arts organizations, and private collectors are encouraged to apply.
- Artists who have participated in the 2009/2010 exhibition are not eligible to apply.

TO APPLY SUBMIT:

- A current resume or CV, including current contact information.
- Images of proposed sculpture(s) on CD, slides, color photographs, or jpegs (if submitting via email).
- Description of the piece(s) including materials and dimensions.
- Materials can be submitted to:
publicart@cityofpalmdesert.org
or
City of Palm Desert
73-510 Fred Waring Drive
Palm Desert, CA 92260
Attn: El Paseo Invitational Exhibition
- If materials are submitted via regular mail, include a self addressed stamped envelope with the appropriate postage for return.
- A maximum of two sculptures for consideration per artist.

TENTATIVE TIMELINE:

March 5, 2010: Applications due

March 17, 2010: Selections made by Art in Public Places Commission – 18 sculptures plus 3 alternates

April 8, 2010: City Council review and approval of selections

April 12 – 30, 2010: Selected artists notified

October 25 – November 5, 2010: Installation of exhibition

November 2012: Deinstallation of exhibition

TBD: Exhibition dedication

GUIDELINES:

- All sculptures must be installed on one of the existing pads. Sixteen pads measure 84" x 84" with a usable corner-to-corner space of 67" x 67". A horizontal base could use the maximum 84" length of the base if its width was within the 67" dimension. One pad measures 48" x 48" and one measures 96" x 300" (8' x 25'), and could accommodate multiple pieces or pieces with much larger bases.
- All sculptures **MUST** be designed with tabs or other devices that can be utilized to easily secure the artwork to the concrete pads.
- Artworks should be constructed of durable materials that are able to withstand the harsh weather conditions of the desert (high winds and extreme high temperatures).

SALE OF ARTWORKS:

- Artworks can be sold, but not removed for six months once installation is completed.
- If a sculpture from the exhibition is sold, a replacement artwork must be submitted for approval. The replacement piece **MUST** be installed at the same time of the removal of the original piece, **NO EXCEPTIONS**. The artist or representative is responsible for all installation/deinstallation costs associated with the replacement sculpture for the exhibition.
- One replacement per pad may be made during the exhibition period.
- Additional honorariums will not be paid.
- The City of Palm Desert does not take a commission from the sale of artwork.

THE CITY OF PALM DESERT WILL PROVIDE THE FOLLOWING:

- Installation and deinstallation of the artworks
- National, regional, and local advertising
- Pads/lighting/maintenance
- Onsite insurance

DISCLAIMER:

- The City of Palm Desert reserves the right to reject all submittals and decline to award contracts for this project.

INFORMATION:

For more information contact Deborah Schwartz, Public Art Coordinator, at dschwartz@cityofpalmdesert.org or 760-837-1664.



Overview of El Paseo with artwork in the median.



Example of artwork in the median.