



Conceptual Design for
El Monte Transit Center

Call to Artists Public Art for Los Angeles Metro Stations

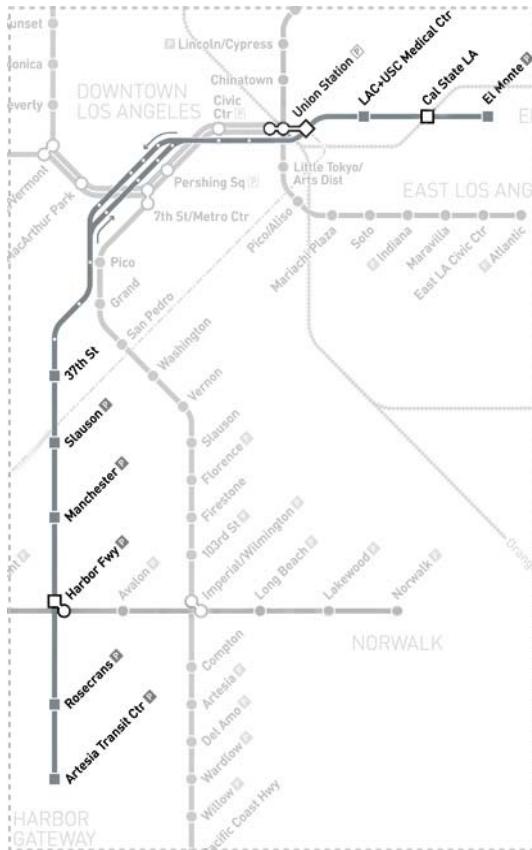
El Monte Transit Center
Artesia Transit Center
Union Station/Patsaouras Transit Plaza

Los Angeles County Metropolitan Transportation Authority

February 26, 2010

Overview

The Los Angeles County Metropolitan Transportation Authority (Metro) invites qualified artists to apply for public art commissions for three transit centers in the cities of El Monte and Gardena, and in downtown Los Angeles.



New Metro Silver Line

In December 2009, Metro inaugurated new transit service from the El Monte Transit Center in the San Gabriel Valley (East Los Angeles) to the Artesia Transit Center in Gardena (South Bay of Los Angeles). The Silver Line combines service on the dedicated busways along the 110 Freeway (Harbor Transitway) and Interstate 10 (El Monte Busway), with additional connecting stops through downtown Los Angeles. A new station will be constructed downtown at Union Station/Patsaouras Transit Plaza, providing connections to Metro rail and bus service, as well as to Metrolink commuter rail service and Amtrak at Union Station. The Silver Line is the only transit service that connects to all Metro Rail lines, which serve Hollywood, Koreatown, Pasadena, Long Beach, Redondo Beach, Norwalk and LAX (via a connecting free shuttle).

All three stations are key components of the \$210 million Los Angeles County Congestion Reduction Demonstration Program, a partnership of Metro, Caltrans and others to convert existing carpool lanes to toll lanes and increase bus ridership.

El Monte Transit Center

The existing El Monte Transit Center, located at the corner of Santa Anita Avenue and Ramona Boulevard in the City of El Monte, 12 miles east of the city of Los Angeles, is the biggest transit hub west of Chicago. The center provides transit service on numerous lines for Metro, Foothill Transit, LAX FlyAway airport shuttle and Greyhound and serves 18,000 customers a day. The existing facility will be demolished to make way for a new station (pictured below) with greater capacity and improved circulation. It is projected to be completed in 2011.



The new, two-level \$45 million Transit Center will double the size of the current terminal, and, in addition to serving the Silver Line and multiple bus lines, will house offices, retail outlets, Greyhound customer service and a sheriff's office.

El Monte ("the wooded place") became a municipality in 1912. During the 1930s, the city was a site for the New Deal's Federal Subsistence Homestead Project which photographer Dorothea Lange documented as part of her renowned work for the Farm Security Administration. Approximately 73% of the current population of 116,000 is of Latino heritage.

The selected artist will determine the site or sites for art in coordination with Metro and the project consultant design team. Several sites are opportune for public art, including a large, open-air entrance plaza which channels customers into the facility; the central entry which is covered by a soaring tensile roof cover; long expanses of fencing on three sides of the upper customer waiting/bus berth area; and functional elements throughout, such as seating and railings.

It is anticipated that the artist will design and fabricate artwork, and that Metro's Design/Build Contractor will install, with artist's oversight.



Artesia Transit Center

Constructed in 1996 as the southern terminus of the Metro Silver Line, Artesia Transit Center includes a large park and ride, a sheriff's station and numerous bus bays. Improved lighting, signage and security cameras will be installed at this site.

The goal of the public

artwork at Artesia Transit Center is to strengthen the visual identity of the station and provide a pleasing environment for customers.

The artist will propose a site or sites for artworks, and will be responsible for design, fabrication and installation.



Incorporated in 1930, the City of Gardena, California is six square miles with population of almost 60,000 residents, and located just 13 miles south of metropolitan Los Angeles in the South Bay area of Los Angeles County. The name "Gardena" was derived from the "Garden Spot" because of the fertile, green valley created by the nearby Laguna Dominguez slough and channel. It began as a small farming community and today is known for its cultural diversity.



Patsaouras Transit Center and Metro's Gateway Headquarters in downtown Los Angeles

Union Station/Patsaouras Transit Plaza

A new station will be constructed for the south end of the Patsaouras Transit Plaza (adjacent to Metro's Headquarters) to serve the Silver Line at Union Station in downtown Los Angeles. This new station will also provide easy connections to Metro Rail, Metrolink, LAX FlyAway airport shuttle, Amtrak and other transit services at Union Station.

The selected artist will determine the site or sites for art in coordination with Metro and the project consultant design team. The facility will be highly visible to auto traffic along the adjacent 101 freeway, in addition to vehicular, bus and foot traffic around Union Station and Metro's Headquarters.

It is anticipated that the artist will design and fabricate artwork, and that Metro's Design/Build Contractor will install, with artist's oversight. This facility is projected to be completed in mid-2011.

Project Budget

The budget for design, fabrication, and, in the case of Artesia Transit Center, the installation of artwork varies within the range of \$200,000 - \$300,000 per station and includes all costs and services. The budget includes an artist fee of up to 20% of the final art project budget and will be negotiated depending on scope, scale and complexity of the project and final services to be provided.

Eligibility

These opportunities are open to artists who live and work in the United States and who have successfully completed at least three large-scale, outdoor (over \$100,000) public art projects. Teams are eligible to apply. Please see instructions for team applications. Artists who have completed a permanent public art commission for Metro within the past three years, employees of and contractors to Metro are ineligible. Metro supports minority and women-owned businesses.

Selection Process

Artist selection is a two-phase process:

Stage I

A five-member selection panel consisting of artists, arts professionals and community representatives will be convened to select artist finalists. The panel will review application materials and short list two artists per station who will develop schematic artwork proposals. Each short-listed artist will be paid \$2,500 to develop and present proposals to the panel as part of Stage II review.

The panel will short-list artists based on the following criteria:

- Artistic merit as evidenced by submitted images (50%)
- Eligibility and qualifications as evidenced by resume and professional recognition (awards, honors, exhibition record, etc.) 50%

Stage II

Metro will provide each short-listed artist with a list of design criteria, materials/finishes guidelines, station plans and elevations and other information pertinent to developing a schematic artwork proposal. Artists will present their proposals to the selection panel, which will rank each proposal based on the following criteria:

- Artistic merit of the proposal (50%)
- Appropriateness of the proposal to the site (50%)

Estimated Schedule

All three projects are on a fast-track schedule, with artwork installations anticipated for mid-2011.

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|------------------------|-------------------------------|
| • Spring/Summer 2010 | Selection of artist finalists |
| • Summer 2010 | Selection of project artists |
| • Fall 2010 | Artwork design |
| • Late 2010/Early 2011 | Fabrication |
| • Mid-2011 | Installation |

How to Apply

Application deadline is **5pm Monday, April 5, 2010**. Artists need only submit one application packet. Those who qualify will be considered for any of the three sites. If you prefer a particular site, please specify so in your letter of interest.

Teams should submit one letter of interest with a description of your team's make-up and resumes for each team member. Teams can submit a total of 12 images.

Submit your image CD and five copies of your letter, resume, references and image list **by hand or U.S. mail** to:

Jorge Pardo
Director, Public Art and Design
Metro Creative Services
One Gateway Plaza
Mail Stop 99-19-4
Los Angeles, CA 90012-2952

Application materials due on or before April 5, 2010:

- 1) Letter of interest, not to exceed one page, addressing:
 - a. Your successful, relevant public art experience;
 - b. Why you are eligible and qualified;
 - c. Your commitment and availability to meet the fast-paced project schedule; and
 - d. Whether you have a site preference.
- 2) Twelve (12) images of your relevant past work. Submit digital images on a CD-ROM in JPEG format, PC compatible, no larger than 1MB (do not zip or stuff your files). Label the CD with your name, phone number and email address. Each image must be unlocked and downloadable. Label each image with artist's name and a number which corresponds to the image list – for example 001JaneJones, 002JaneJones.
- 3) An accompanying image list, including:
 - Title, date and location of artwork;
 - Very brief project description;
 - Medium and dimensions;
 - Budget; and
 - Commissioning agency or client, and project manager, if applicable.

Note:

Though 35mm slides are accepted, digital images are highly preferred. **SUBMIT IMAGES BY U.S. MAIL OR BY HAND ONLY. DIGITAL IMAGES SENT BY EMAIL WILL NOT BE ACCEPTED.**

- 4) Resume
- 5) Two references, preferably from administrators of past public art projects.
- 6) If you would like materials returned, please include a self-addressed, stamped envelop.

For information on Metro Art visit www.metro.net/art; for the Silver Line: <http://beta.metro.net/projects/silverline/> and for general Metro information, www.metro.net

Questions: Rebecca Banyas, 213-922-2732; banyasr@metro.net

Metro is not responsible for the loss or damage of any submitted materials. All information contained herein does not constitute either an expressed or an implied contract and these provisions are subject to change. We reserve the right to award all, some or no public art commissions.